

Changes and additional features on theplanify.com

1. Client Login Flow -

- Clients can browse vendors without login.
- Clients can view vendor listings without login.
- When client clicks:
 - View Portfolio
 - View Phone Number
 - Call
 - WhatsApp
- The platform should ask for Mobile Number OTP verification.
- After successful OTP verification, the requested action should continue automatically.
- Clients should not be asked to login again for the next 180 days unless they logout.

2. Vendor Analytics -

Add:

Vendor Dashboard should display:

- Total Profile Views
- Portfolio Clicks
- Phone Number Clicks
- WhatsApp Clicks
- Monthly Analytics
- Total Agreement Created
- Subscription Expiry Date
- Agreement history

3. Vendor Registration

Add these fields:

- Business Name
- Owner Name
- Mobile Number
- Email
- State (Dropdown)
- City (Dropdown)
- Business Address
- GST Number (Mandatory)
- GST Certificate Upload (Mandatory)
- Years of Experience
- Business Description
- Write About Your Services
- Instagram
- Facebook
- Website
- YouTube
- Google Business Link (Optional)
- Event Types (Wedding, birthday, anniversary, baby shower or corporate events)
- The number of event type vendor will choose, the pricing will come accordingly
For example - If vendor choose Wedding, birthday and anniversary So pricing section will show -

Wedding Price starts at -

Birthday Price starts at -

Anniversary Price starts at -

4. Portfolio Upload Limits

Image

- JPG
- PNG

Maximum 16 MB each and 400 pixels.

Photo guidelines - Photo should be uploaded in horizontal not vertical

5. Event Selection

Vendor can select multiple event types.

Each selected event should have separate pricing.

Example

Wedding Starts From

Birthday Starts From

Corporate Starts From

These prices should automatically appear on vendor profile.

6. Vendor Status Flow

Mention clearly.

Vendor Status

Draft

↓

Payment Pending

↓

Payment Successful

↓

KYC Pending

↓

Admin Verification

↓

Approved



Live

OR

Rejected

7. Subscription

Automatic WhatsApp reminder

7 Days Before Expiry

3 Days Before Expiry

1 Day Before Expiry

Expiry Day

After expiry

Vendor profile should automatically become hidden.

8. Vendor Profile

Verified Badge according to subscription plans

9. Search Page

Global Search

Search by

Vendor Name

Service

Keyword

Business Name

Example

Bride searches

Luxury Decor

Candid Photographer

Bridal Makeup

Haldi Decor

10. Filters

City

Budget

Also add

Event

Vendor Category

Price Range

Verified Vendors

11. SEO (IMPORTANT)

Every vendor profile should automatically generate SEO-friendly URLs.

Example

/vendor/royal-clicks-bareilly

/vendor/sharma-decor-delhi

Don't use

?id=4852

12. Reviews

Specify

Only logged-in clients can submit reviews.

Admin should have

Approve

Reject

Delete Review

13. Digital Contract

Only vendors can create contracts.

Features

- **Pre-designed editable template.**
- **Auto-fill vendor information.**
- **Vendor fills:**
 - **Client Name**
 - **Client Mobile**
 - **Event Date**
 - **Venue**
 - **Services**
 - **Amount**
- **Fixed Sections**
 - **Terms & Conditions**
 - **Cancellation Policy**
 - **Refund Policy**
- **Vendor Signature Upload (Optional)**
- **Client Signature Upload (Optional)**
- **Generate PDF**
- **Download PDF**
- **Share PDF**
- **Contract can be edited only once after generation.**
- **Every version should store:**
 - **Created Date**
 - **Time**
 - **Contract ID Number**

- PDF should contain The Planify watermark.
- Contract Number should be auto-generated.

14. Duplicate Detection

- Mobile Number
- Email
- GST Number

Send for Admin Review instead of blocking if duplicate.

15. Subscription Plans

Freemium Plan -

Features -

1 Digital contract
1 Quotation made
1 Invoice generate
Vendor profile listing
Upload 5 Images
No social media

Basic Plan – ₹999 / Year + 18% GST

Features

- Estimated leads yearly - 50-75 leads
- 10 Quotation in a year
- 10 Invoices in a year
- 10 Contracts in a year
- Vendor Profile Listing
- Visible in Search Results
- Listing in up to **2 Cities**
- Upload up to **10 Portfolio Photos**

- Basic Vendor Dashboard
- Basic Analytics
 - Profile Views
 - Portfolio Views
 - Call Clicks
 - WhatsApp Clicks
- Customer Reviews
- No Relationship Manager
- Social Media Promotion

Premium Plan – Rs 2,999 / Year + 18% GST (*Most Popular*)

Everything in Basic, plus:

- Estimated leads per year - 100 - 125 leads
- Verified vendor badge
- 30 Digital Contract in a year
- 30 Quotation in a year
- 30 Invoices in a year
- Featured Vendor Placement (*Rotation Basis*)
- Listing in up to **10 Cities**
- Upload up to **20 Portfolio Photos**
- Priority Profile Approval
- Relationship Manager Support
- Verified Vendor Badge
- Advanced Vendor Analytics
- Social Media Promotion (*Instagram*)

Elite Plan – Rs 4999 / Year + 18% GST

Everything in Premium, plus:

- Estimated leads per year - 200 - 400 leads
- Verified vendor badge
- Unlimited Digital Contract in a year
- Unlimited Quotations in a year
- Unlimited Invoices in a year
- Highest Search Priority
- Featured Vendor Placement (*Highest Priority Rotation*)

- Listing in **Multiple Cities**
- Upload up to **30 Portfolio Photos**
- Dedicated Relationship Manager
- Social Media Promotion
- Early Access to New Features.

THE PLANIFY – Vendor Subscription Terms & Conditions

1. Original Content Policy

All photos, videos, logos, descriptions, pricing, and other content uploaded by vendors must be original or legally owned by the vendor. The Planify reserves the right to remove any copyrighted, misleading, or plagiarized content without prior notice.

If plagiarism or copyright infringement is found, The Planify may suspend or terminate the vendor's subscription immediately without any refund. Repeated violations may result in permanent blacklisting from the platform.

2. Non-Refundable Payments

All payments made towards subscription plans, setup charges, profile upgrades, featured listings, or any other services provided by The Planify are strictly non-refundable and non-transferable under any circumstances.

3. Setup Fee

If applicable, the one-time setup fee charged during onboarding is non-refundable and cannot be adjusted against future subscriptions, renewals, or upgrades.

4. No Lead Guarantee

The Planify is a vendor discovery and event marketplace platform. Purchasing a subscription plan does not guarantee any minimum number of enquiries, bookings, customers, or business.

Vendor visibility depends on several factors, including but not limited to:

- Profile completeness
- Portfolio quality
- Customer reviews and ratings
- Response time

- Service pricing
- Customer preferences
- Demand and seasonality
- Search ranking and platform activity

Any estimated enquiries or visibility projections shared by The Planify team are indicative only and should not be considered a guarantee.

5. Vendor Responsibilities

To maximize visibility and customer engagement, vendors are advised to:

- Keep their profile updated with accurate information.
- Upload high-quality photos and videos regularly.
- Respond to customer enquiries promptly.
- Honour bookings and commitments made through the platform.
- Maintain professional communication with customers.
- Ensure all information, pricing, and availability displayed on their profile remains accurate.

The Planify is not responsible for business loss arising from incomplete, outdated, or inaccurate vendor profiles.

6. Subscription Validity

Vendor subscriptions remain active only for the purchased duration. Once the subscription expires, premium benefits, search visibility, featured placements, and other paid features may be suspended until renewal.

The Planify reserves the right to modify subscription benefits, pricing, or features in future plans with prior notice.

7. Taxes

All subscription charges are exclusive of applicable taxes unless otherwise stated. GST or any other applicable taxes will be charged as per the prevailing laws of India.

8. Professional Conduct

Vendors are expected to maintain respectful and professional behaviour while interacting with customers, other vendors, and The Planify team.

The Planify reserves the right to suspend or terminate any subscription without refund in cases involving:

- Abusive or threatening behaviour
- Harassment
- Fraudulent activities
- Fake enquiries or reviews
- Misrepresentation of services
- Any conduct that damages the reputation of The Planify or its users

Repeated violations may lead to permanent removal from the platform.

9. Digital Contract Usage

The Planify provides a Digital Contract feature to facilitate clear communication between vendors and customers.

The Planify acts only as a technology platform and is not a legal party to any agreement entered into between vendors and customers. Vendors are solely responsible for fulfilling the terms agreed upon in their contracts.

10. Customer Disputes

The Planify is not responsible for disputes related to service quality, cancellations, refunds, delays, payments, damages, or any contractual disagreements between vendors and customers.

However, The Planify may review complaints and take appropriate action, including profile suspension or removal, if a vendor is found violating platform policies.

11. Profile Verification

The Planify may request business verification documents such as GST certificate, PAN, Aadhaar, business registration, or any other relevant documents at any time.

Failure to provide requested documents may result in profile suspension or removal.

12. Modification of Terms

The Planify reserves the right to modify these Terms & Conditions, subscription plans, pricing, platform features, or policies at any time. Continued use of the platform after such updates constitutes acceptance of the revised terms.

